



Private Consulting

Designed for the entrepreneur who needs more than a few zoom calls to fine tune their marketing strategy, funnel + visibility plan



"I've never met anyone who was so invested and ready to get her hands dirty in MY business. Jess knows the path, but also helps you design it, write it and present it to the world in the simplest way possible. She's less of a coach and more of a partner, sounding board and ass kicker."

Kiera Bridgeport

What's Included

90 DAY CONTRACT : \$7500

Consulting:

- **90 minute Strategic Intensive**
- **8 one hour Zoom** Calls, recorded
- **Unlimited Voxer Support** or email support (*clients choice*)
- **Deep Dive Evaluations:**
 - Funnel components
 - Online presence
 - Landing and sales pages
 - Offers
 - Messaging
 - Scaling Viability

Creative Support + Revision

- Lead Magnets
- Offers
- Funnels
- Landing/Sales Pages
- Copywriting Review + Revision
- Workbooks + more

Bonus Access

- **Quiet Marketing** Membership + Materials



How does it work?

THE DETAILS

Thank you so much for considering private consulting for your small business. I know that this is no small decision, and can often be a very scary step to take. My goal for you is simple: find the path of least resistance to meet your financial goals. That looks different for every single client, but in the end, one thing remains constant: I'm in it with you, pitching in, sharing insight, designing, creating, writing and helping you get it done.

You are not alone.

Jessica Barnak

Where do we start?

Every client starts with a 90 minute Strategic Intensive session. On this call we will look at where things aren't working, identify your goals and develop a strategy that is custom to you and your unique wheelhouse when it comes to marketing.

This call is our launch pad, and everything we do after this will be a simple series of steps to implement.

Do you actually design stuff for me?

Yes! I have a long history as a graphic designer, creative and artist. One of the largest hurdles for my clients in the past was getting things made, designed and ready for distribution. This hurdle led to so much time spent waiting, and so now I just pitch in whenever my clients feel overwhelmed by this piece of it.

Will I have to pay for ads? Is THAT the path of least resistance?

In today's marketing landscape, the path of least resistance will ALWAYS be ads. But no, you don't have to pay for them if you're not ready. We will work together to design an organic marketing strategy that you can use consistently to grow. We won't use ads unless you're ready for that step.

How Does Voxer work?

Voxer is a voice messaging app that allows you to leave voicemails for me any time you have a question. I can then respond with a voice message of my own. Most clients choose either Voxer or Email support - based on their preference for communication. You can leave a Vox any time, but I only respond during working hours.

How do I know if this is for me?

Working together on this takes an incredible amount of clarity and the willingness to accept that you don't know everything - or that there might be a better way than what you've been doing.

If you're tired of doing all of the work and seeing no results, this is for you.

If you're exhausted by trying to figure out what you should be doing to make more money, then this is for you.

It's an expensive thing to do this work together, but at the end, you'll walk away with a functioning marketing practice and all of those ducks in a row.

What will we accomplish together?

MORE DETAILS

Every client is unique, but here are some of the things my clients walk away with after we are finished working together:

- Clean and clearly defined **messaging** that sets you apart
- **Scalable hybrid group program**
- Simple and **functional organic marketing funnel**
- Beautiful and easy to digest **lead magnets**
- **Conversion events** that are beginning to convert consistently
- **Offers that allow for scaling** and growth
- **Marketing workflow** that takes just a few hours each week
- **Organic marketing plan** for the next 90 days
- **Low Risk ads strategy** with plan for scaling
- 5-10 hour workweeks

Interested in working together? Apply below.

» [CLICK HERE TO APPLY](#)

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